



# Select Quality Growth Strategy

## ACHIEVE YOUR FINANCIAL GOALS BY INVESTING IN QUALITY GROWTH

At American Trust Wealth, we connect growth-minded investors with some of the most innovative and exciting companies in history.

Our Select Quality Growth Strategy provides clients with opportunities to invest directly in companies with a demonstrated ability to consistently expand their market presence through innovation and industry disruption.

We understand the significance of investing in high-quality companies with compound growth potential and proven market leadership. Our strategy identifies companies with meaningful and sustainable competitive advantages.

By investing in such high-quality growth companies, our clients can achieve substantial capital appreciation and enjoy the peace of mind that comes from investing in enterprises with pioneering vision and a history of excellence.

### CAPITAL COMPOUNDERS

American Trust believes robust revenue growth and consistently high return on equity are the hallmarks of superior management and market leadership. The ability to achieve these measures over past market cycles are strong indicators of a quality company.

### OUR APPROACH

We use the following composite scoring model, where new investments must have a passing composite score of 10 or better:

### GROWTH FACTORS COMPRISE 60% OF THE COMPOSITE SCORE:

- Book Value Growth
- Revenue Growth
- Free Cash Flow Growth
- Earnings Growth

## QUALITY FACTORS COMPRISE 40% OF THE COMPOSITE SCORE:

- Market Capitalization
- Free Cash Flow Yield
- Return on Equity
- Return on Assets
- Net Margin

We also screen for firms that have done at least one of the following over the past five years:

- Doubled their revenue
- Grown their book value by at least 100%
- Generated a minimum return on equity of 15% each year

Ideally, we look for those companies that accomplished all three.

These portfolio candidates are analyzed versus peers based on several quality and growth factors. We review industry and company specific trends, paying particular attention to the stability of the company's returns as well as any sustainable competitive advantages.

Only the highest-achieving candidates are considered for inclusion in the Select Quality Growth Strategy.

As a discretionary trustee, our clients can rest assured that the Select Quality Growth Strategy is handled with a prudent expert standard of care. Companies that make up the portfolio, as well as potential replacements, are evaluated regularly by our investment team to verify that they still possess the qualities required to be a part of the Strategy.

## Let's talk.

For more information on Select Growth Strategy, please contact us at (859) 514- 6161 or 1-866-934-5078 or simply email [wealthmanagement@americantrust.com](mailto:wealthmanagement@americantrust.com).

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